



COUNTRY PROFILE: MOROCCO

2023

HCI IN MOROCCO: OVERVIEW

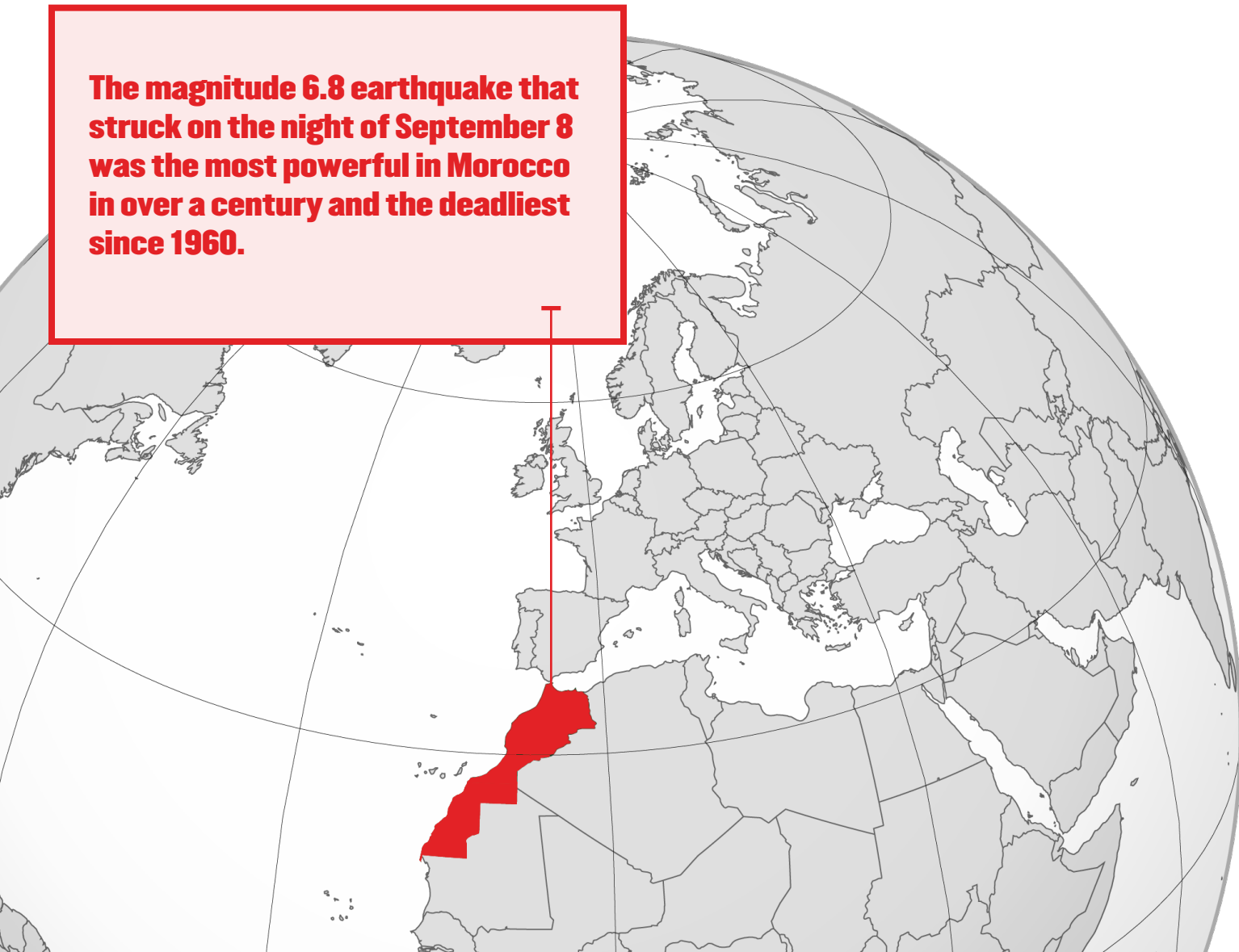
Morocco has seen vast improvement in its poverty levels in the last two decades. However, the country is still far behind other countries at the same income level.

Despite its economic progress, nearly 40% of Morocco's rural population lives below the poverty line. These families face extreme difficulty, especially during winter months. The rural areas also suffer from inadequate infrastructure, such as poor roads and a lack of electricity and clean water.

The 6.8 magnitude earthquake on September 8 was the most powerful in Morocco in over a century and the deadliest since 1960. Its epicentre in the High Atlas mountains affected 380,000 people in isolated mountain villages and millions more in the Al-Haouz province, including the regional capital, Marrakesh.

While the country has made large strides in development over recent decades, this disaster highlights how fragile progress can be. One in three Moroccans live in rural areas, with poverty concentrated here. The mountainous regions most affected by the earthquake are also home to many of the poorest people. They rely on agriculture to earn a living and were already struggling to make ends meet so they have little resources to rebuild following this disaster.

The magnitude 6.8 earthquake that struck on the night of September 8 was the most powerful in Morocco in over a century and the deadliest since 1960.



380K

people in isolated mountain villages directly affected by the earthquake on September 8.

40%

of Morocco's rural population lives below the poverty line.

1/3

of Moroccans predominantly reside in rural regions, where poverty is particularly concentrated.

HCI'S OPERATION METHOD

HCI operates in Morocco through implementing partners (local NGOs). NGOs are required to submit reports on project activities and their demonstration of impact.

TOTAL AMOUNT INVESTED

\$1,704,075

TOTAL FAMILIES IMPACTED

11,225

HUNGER AND MALNUTRITION

FAMILIES IMPACTED: **5855**
 AMOUNT INVESTED: **\$252,556**

CHILD SPONSORSHIP PROGRAM (CSP)

FAMILIES IMPACTED: **50**
 AMOUNT INVESTED: **\$339,575**

EMERGENCY RELIEF

FAMILIES IMPACTED: **4000**
 AMOUNT INVESTED: **\$500,000**

WINTER RELIEF

FAMILIES IMPACTED: **1320**
 AMOUNT INVESTED: **\$323,804**



EMERGENCY RELIEF



MOROCCO EARTHQUAKE EMERGENCY RELIEF

On Friday, September 8, a powerful earthquake struck Morocco, resulting in over 2,946 people losing their lives and 6,125 individuals injured in the wake of this natural disaster. The magnitude of this earthquake was recorded to be at least 6.8.

According to the U.S. Geological Survey, the earthquake was about 50 miles from the southern city of Marrakesh and is reported as one of the strongest to hit the area in a century. Most casualties have been in al-Haouz, Marrakesh, Ouarzazate, Azilal, Chichaoua, and Taroudant.

HCI's Intervention

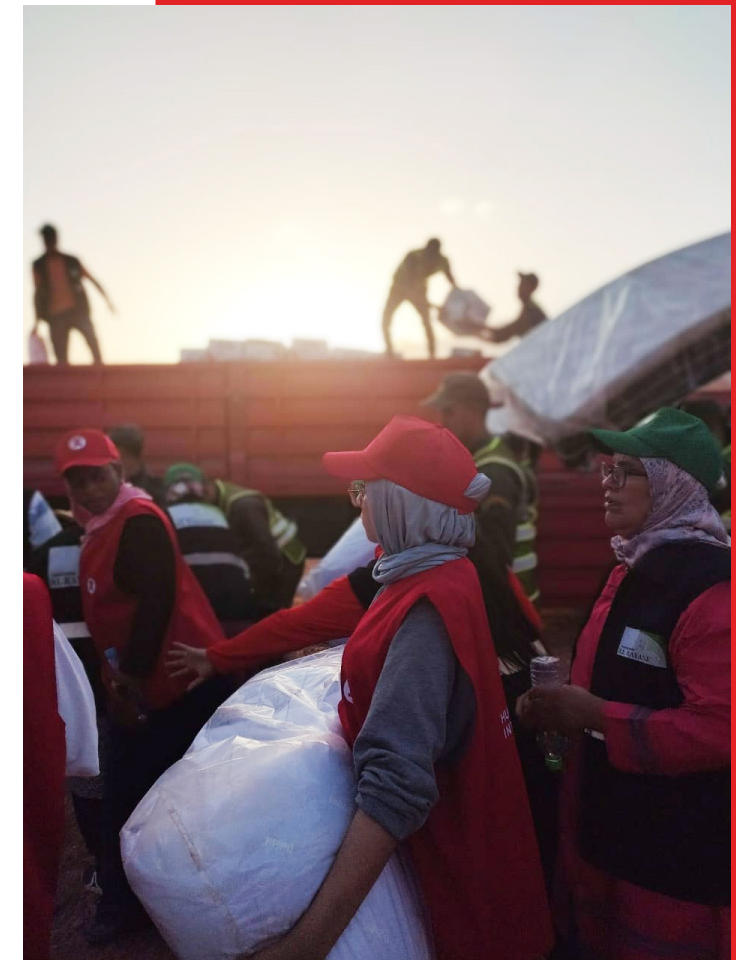
HCI pledged vital support to the earthquake survivors, delivering various crucial supplies. This assistance encompassed Ready-to-Eat meals to address immediate hunger needs and essential shelter materials, including blankets, tents, pillows, and mattresses. Special care was taken for the younger victims; children were given clothes and toys to offer them warmth and moments of solace amidst the turmoil. This effort aided 200 families with food assistance, furnished shelter items to 3,000 people, and addressed the specific needs of 200 children.

Impact On Beneficiaries

HCI's aid has significantly impacted those affected, providing essential support in their time of need. The food kits and shelter items are vital for meeting their immediate requirements, ensuring access to nourishment and secure living space. Specifically, the distribution of clothing and toys for children plays a crucial role in enhancing their well-being, offering comfort and a glimpse of normalcy. This support goes beyond addressing physical needs; it uplifts spirits, instilling hope and a sense of stability, aiding them in rebuilding their lives after enduring such severe hardships.

DURATION
SEPT 2023 - OCT 2023

AMOUNT INVESTED
\$200,000



MEDICAL RELIEF FOR MOROCCO EARTHQUAKE VICTIMS

Following the earthquake in Morocco, a series of potent aftershocks further rattled the region. This natural disaster tragically claimed the lives of nearly 3,000 individuals, left thousands injured, and forced tens of thousands more to face the loss of their homes.

As search-and-rescue operations persist, the number of casualties and affected individuals is expected to increase. The earthquake has caused extensive damage to crucial infrastructure, including power and water supply systems and healthcare facilities, exacerbating the crisis.

HCI's Intervention

HCI is actively involved in medical relief efforts to support medical centers caring for those injured in the earthquake. We aim to alleviate suffering by distributing medical and non-medical emergency relief kits. The hygiene kits, tailored for babies and families, include formula, diapers, washing powder, soaps, toothbrushes, toothpaste, sanitary pads, and shampoo. Furthermore, we supply health centers with various medical supplies, medicines, and consumables. In addition to these tangible aids, we have initiated awareness campaigns to bolster resilience among earthquake survivors, focusing on infection prevention and disease control. This initiative is poised to assist approximately 200 families, amounting to around 1,000 individuals, in the mountainous regions of the Al Haouz and Taradant Provinces.

Impact On Beneficiaries

HCI's comprehensive relief efforts in Morocco are a crucial support system for families impacted by the earthquake. The distribution of medical and non-medical relief kits, including hygiene and baby essentials, addresses urgent health and hygiene needs. Providing medical supplies to health centers is pivotal in ensuring continued access to critical healthcare services. Moreover, awareness campaigns are instrumental in enhancing community resilience, particularly

DURATION
ONGOING

AMOUNT INVESTED
\$300,000

200
Families Benefitted

1000
Individuals Supported

Hygiene Kits
including baby kits and family essentials, containing items like formula, diapers, washing powder, soaps, toothbrushes, toothpaste, hygienic pads, and shampoo.

by educating on infection prevention, a crucial aspect in the more vulnerable mountainous areas. This initiative, reaching out to 200 families and affecting around 1,000 individuals, significantly enhances these communities' overall well-being. HCI's intervention offers immediate relief and paves the way for recovery and rebuilding in the wake of the earthquake's devastation. By extending support to 200 families, impacting roughly 1000 lives, HCI significantly improves the overall well-being of these communities, offering hope and a path to recovery after the earthquake's challenges.



HUNGER AND MALNUTRITION

FOOD ASSISTANCE FOR ORPHAN FAMILIES

DURATION
JUNE 2019-ONGOING

AMOUNT INVESTED

\$396,140



The number of malnourished people in Morocco reached 2.1 million in 2021, making for an undernourishment rate of 5.6% in the country, according to a recent UN report.

Only 6.2 million people could afford a healthy diet in Morocco in 2020, which makes up 16.7%. Morocco's food security and affordability concerns are currently a hot-button issue, as the country has suffered from inflation and agricultural issues for the past year or so.

HCI's Intervention

From 2019 to 2021, HCI launched a vital food assistance project in Rabat, targeting needy families. The project distributed monthly food vouchers for 12 months to 160 families each year. A key focus was on orphan families, particularly aiding mothers facing hardships in providing for their children. This initiative transcended mere nutritional support; it became a beacon of hope during the strenuous times of the pandemic, which profoundly impacted the country's economy.

We are continuing this vital assistance and scaling our efforts by distributing food packages to 513 orphan families.

Impact On Beneficiaries

HCI's food assistance initiative had a profound positive effect, particularly on widowed families. The distribution of monthly food vouchers for an entire year provided a steady source of nourishment, bringing hope during the economic challenges intensified by the pandemic. For many families who had lost their primary earners, this support was vital in easing their difficulties and enhancing their overall well-being. It catered to their immediate needs and significantly bolstered their resilience and capacity to manage challenging situations with a greater sense of stability and optimism.



RAMADAN FAMILY ASSISTANCE & QURBANI DISTRIBUTION

HCI's Ramadan Family Assistance and Qurbani distribution program aims to provide impoverished families with food and fresh meat.

To date, our Ramadan and Qurbani distributions have assisted 691 families. The program has helped address the psychological well-being of women and children.

Impact On Beneficiaries

The initiative significantly benefitted vulnerable families, especially widows with orphaned children grappling with economic hardships. By gifting each family a sheep, the project enhanced their access to nutritious food, positively affecting their well-being and quality of life. This support was particularly vital for those in impoverished socio-economic situations, providing a sense of stability and fostering hope for a brighter future.

DURATION
ONGOING

AMOUNT INVESTED
\$300,000



CHILD SPONSORSHIP PROGRAM

FOOD ASSISTANCE FOR ORPHAN FAMILIES

DURATION
JAN 2023- DEC 2027

AMOUNT INVESTED
\$339,575



HCI's Intervention

This project addresses the educational challenges faced by orphaned children in Morocco. Its primary goal is to extend academic support to the 50 most disadvantaged orphaned children from impoverished backgrounds. This support encompasses providing educational materials and food packages, addressing the dual challenge of securing quality education while catering to their nutritional requirements.

Impact On Beneficiaries

The impact of this initiative on its beneficiaries is profound. Addressing the obstacles that orphaned children encounter in accessing quality education not only equips them with the necessary tools and resources for learning but also eases the burden of meeting their nutritional needs. Over five years, this comprehensive support ensures that the 50 most vulnerable children from disadvantaged families in Morocco have the opportunity for a brighter future. It enhances their overall well-being, educational prospects, and long-term resilience in adversity, offering a pathway toward a more promising life.



WINTER RELIEF



HOME REHABILITATION IN RABAT

Numerous impoverished families benefiting from HCI food aid in Rabat, Morocco, reside in inadequate makeshift shelters within slum areas.

These substandard dwellings present considerable health and living challenges, which become even more pronounced during the harsh winter. With the arrival of cold and rainy weather, the makeshift roofs are inadequate in preventing rainwater infiltration, leading to discomfort and the flooding of sanitary facilities.

HCI's Intervention

HCI addressed this challenge by providing shelter and sanitation assistance to 14 families led by widows during the winter season. A crucial part of this assistance involved replacing zinc roofs with waterproof cement roofs in 12 homes, guaranteeing a dry and comfortable living space, even in rainy weather. Furthermore, HCI undertook efforts to enhance the restroom facilities in each household, fostering improved hygiene and sanitation for the families residing in these dwellings.

Impact On Beneficiaries

HCI's intervention had a profound and holistic impact on the lives of the beneficiaries, particularly families led by widows. The roof upgrades and improved sanitation facilities significantly enhanced their comfort and safety during the harsh winter. This comprehensive support improved their overall well-being and instilled a sense of stability and dignity, empowering them to face life's challenges with increased resilience.

DURATION
JAN 2021-APR 2021

AMOUNT INVESTED
\$50,000



WINTER RELIEF FOR FAMILIES IN ATLAS MOUNTAINS

Deep in Morocco’s Atlas Mountains, some villages are completely isolated during winter. For much of the year, the villagers face extreme weather conditions.

The mountains are covered in snow in winter. In summer, the sun scorches what little crops they grow. When the streams empty during the dry season, the community bands together to dig underground water wells for irrigation and try everything possible to defy a harsh environment. Poverty and extreme climate conditions render the lives in those villages very difficult.

HCI’s Intervention

In response to the challenging circumstances in the isolated villages of the Atlas Mountains, HCI took proactive steps to assist the community. HCI distributed essential provisions such as food, winter clothing, and blankets to 250 families, ensuring they were equipped to endure the harsh winter conditions and alleviate their immediate needs during this trying period.

Impact On Beneficiaries

HCI’s aid significantly improved the lives of families in the isolated Atlas Mountains villages. Providing essential supplies like food, winter clothing, and blankets significantly enhanced their well-being and resilience. It offered comfort during harsh winter, instilling a sense of security and warmth. HCI’s assistance alleviated immediate concerns, enabling the community to focus on other important aspects of their lives and fostering hope and stability within the villages.

DURATION
JAN 2020-MAR 2020

AMOUNT INVESTED
\$18,804

250

Families Benefitted

Essential provisions

such as food, winter clothing, and blankets were provided to help endure the harsh winter conditions.



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